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**BEST AND
BRIGHTEST®
COMPANIES
TO WORK FOR
IN THE NATION
WINNER 2017**

FOR IMMEDIATE RELEASE

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National Association for Business Resources Names VTC One of the Best and Brightest Companies To Work For in the Nation For 2017

December 18, 2017 – Warren, MI — The National Association for Business Resources has named the Best and Brightest Companies To Work For® in the Nation. (See following list of winners.)

The 2017 national winning companies were assessed by an independent research firm which reviewed a number of key measures relative to other nationally recognized winners. The Best and Brightest Companies to Work for Winners are not ranked.

The Best and Brightest Program honored 437 national winning organizations from across the country out of 2,000 nominations. In addition to honoring all national winners, this year a new subcategory was introduced, the top 101 National winning companies. These are the highest scoring 101 winning companies out of the 437 total winners. Elite awards are also presented to the highest winning companies that demonstrated exceptional innovative human resource practices and set high standards for all businesses. The elite categories include: Compensation, Benefits and Employee Solutions; Employee Enrichment, Engagement and Retention; Employee Education and Development; Recruitment, Selection and Orientation; Employee Achievement and Recognition; Communication and Shared Vision; Diversity and Inclusion; Work-Life Balance; Community Initiatives; Strategic Company Performance, and the Best of the Best: Small Business, Medium Business, and Large Business.

With over 20 years of experience conducting the Best and Brightest competitions, the National Association for Business Resources (NABR) have identified numerous best Human Resource practices and provided benchmarking for companies that continue to be leaders in employment standards.

“National companies realize that their employees are key to business success. The companies that were selected demonstrated innovative human resource practices. They intentionally keep employee needs at the forefront of their policies,” said Jennifer Kluge, President and CEO, National Association for Business Resources. “We are very impressed by the commitment that they have demonstrated to their employees.”

The companies that have been selected to be recognized nationally as a Best and Brightest Company to Work For® will be featured in the February 8th online edition of *Corp!* Magazine. The winning companies will also receive additional recognition as a national winner at a Best and Brightest Companies to Work For® awards symposium and gala at a location of their choosing in several U.S. cities. At this time, a national conference is in the planning process for 2019.

The annual symposium and award galas are presented in Detroit, Chicago, Atlanta, Houston, Milwaukee, San Francisco, Grand Rapids, Dallas, San Diego and Boston. To learn more visit www.101bestandbrightest.com.

About the Best and Brightest Programs

The Best and Brightest Companies to Work For® competition identifies and honors organizations that display a commitment to excellence in operations and employee enrichment that lead to increased productivity and financial performance. This competition scores potential winners based on regional data of company performance and a set standard across the nation. This national program celebrates those companies that are making better business, creating richer lives and building a stronger community as a whole. There are numerous regional celebrations throughout the country.

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The National Association for Business Resources (NABR) focuses on the sharing of best practices, providing tools and resources to positively impact business' operations.

VTC Insurance Group is Michigan's largest independent insurance and surety bond agency, fully licensed to provide tailored coverage to business and individuals throughout all 50 states. Since it's founding in 1957, VTC has grown to provide comprehensive risk management solutions in commercial, personal, surety, and employee benefits. VTC is headquartered in Troy, Michigan, with offices throughout Michigan as well as Florida.

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