



FOR FURTHER INFORMATION:

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Best and Brightest Companies to Work For® Names VTC Insurance Group One of This Year's Best and Brightest Companies to Work For® in Metropolitan Detroit

August 26, 2019 - Warren, Mich. — Every year companies throughout Metropolitan Detroit compete to be named one of "Metro Detroit's Best and Brightest Companies to Work For®." Only companies that distinguish themselves as having the most innovative and thoughtful human resources approach can be bestowed this honor. These select companies will be on honored Tuesday, October 22, 2019 at the Detroit Marriott Renaissance, downtown Detroit.

The winning companies also compete for 13 elite awards, one granted for each category. Also, an overall winner that has excelled in all categories will be honored with a "Best of the Best Overall" award. The elite award winners will be revealed throughout this year's breakfast program.

An independent research firm evaluates each company's entry based on key measures in various categories. They include Compensation, Benefits and Employee Solutions; Employee Enrichment, Engagement and Retention; Employee Education and Development; Recruitment, Selection and Orientation; Employee Achievement and Recognition; Communication and Shared Vision; Diversity and Inclusion; Work-Life Balance; Community Initiatives; Strategic Company Performance and the Best of the Best Small Business, Medium Business and Large Business.

“We are honored to recognize the efforts of this year’s 'Best and Brightest' companies. These companies have created impressive organizational value and business results through their policies and best practices in human resource management. This award has become a designation sought after by hundreds of Metro Detroit companies and is a powerful recruitment tool in the drive to attract and retain exceptional employees,” said Jennifer Kluge, President and CEO, Best and Brightest Programs.”

Metro Detroit’s Best and Brightest Companies to Work For® is sponsored by Blue Cross Blue Shield of Michigan, NOW Health Group, WDIV Channel 4 News, WWJ Newsradio 950, FOX 2 News, Davenport University, Baudville, BASIC, Kelly Services, DTE Energy, Clark Hill, Marsh & McLennan Agency LLC, Corp! Magazine, Ulliance, EDSI, St. John Providence, Gallagher, Dave & Busters and SRA Information Technology Consultants.

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The Best and Brightest Companies to Work For® is a program of the Michigan Business and Professional Association that provides the business community with the opportunity to gain recognition, showcase their best practices and demonstrate why they are an ideal place for employees to work. This national program celebrates those companies that are making better business, creating richer lives and building a stronger community as a whole. It is presented annually in several markets including Atlanta, Boston, Chicago, Dallas, Detroit, Houston, Milwaukee, San Diego, San Francisco Bay Area, and Nationally. Nominations are now being accepted for 2020. Visit www.thebestandbrightest.com to obtain an application.

MichBusiness (formally Michigan Business and Professional Association) boasts a statewide sphere of influence that no other organization of its kind can claim, leveraging a depth of programs and community initiatives that positively impact more than 150,000 businesses. Visit them online at www.michbusiness.org.

VTC Insurance Group is Michigan’s largest independent insurance and surety bond agency, fully licensed to provide tailored coverage to business and individuals throughout all 50 states. Since it’s founding in 1957, VTC has grown to provide comprehensive risk management solutions in commercial, personal, surety, and employee benefits. VTC is headquartered in Troy, Michigan, with offices throughout Michigan as well as Florida.

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